

Type of Tobacco Product(s)

Legislation applies to all tobacco products (smoked and smokeless).

Health Warning Labels

Type, Size and Location

Pictorial health warning labels (HWLs) are required to cover 50% of the front and 60% of the back of the package. Overall, 55% of the principal display areas of the package are allocated to HWLs.

Content

The contents of the HWLs are not specific to each type of tobacco product, with identical pictures and texts on both smoked and smokeless tobacco products. However, the pictures and texts address only the effects of smoking, including death, breast cancer, heart disease, throat cancer, rotten teeth, unborn child, lung disease, cataracts and blindness, and secondhand smoke.

Language

Health warning texts must be in English, the principal language of the country.

Cessation Aid

No quitline phone number or government-sponsored website is required to be displayed on the package.

Number, Rotation Schedule and History

Namibia has produced one round of pictorial HWLs:

All Tobacco Products		
Round (implementation year)	Number of HWLs	Size (%) average— front/back
R1 (2015)	12	55— 50/60

Health warnings within the round are required to be rotated; however, the duration of each round is not specified.

Constituents and Emissions Information

A message is required to display qualitative (descriptive) constituents and emissions information on nicotine, tar, and other harmful chemicals.

Prohibition on Misleading Packaging and Labeling

Misleading descriptors such as "mild," "low tar," and "light" are prohibited from appearing on packages.

Additional notes

The statements "Sales only allowed in Namibia" and "Manufactured in [name of country]" are required on 60% of either lateral side of the package.

NAMIBIA AFRICAN REGION

WARNINGS: 2015

ALL TOBACCO PRODUCTS

FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK



FRONT / BACK

FRONT / BACK



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SMOKING IS DANGEROUS TO YOU AND NON-SMOKERS



TOBACCO SMOKING KILLS

FRONT / BACK





SMOKING SPOILS

YOUR TEETH

FRONT / BACK



SMOKING IS DANGEROUS TO THE UNBORN BABY



SMOKING CAUSES HEART DISEASE



SMOKING CAUSES CATARACTS AND BLINDNESS