2013

IRELAND EU MEMBER STATE

Law passage date 2011

Expected implementation date 2013

Package coverage

Health warnings are required to cover 32% the front and 45% of the back of the package. Overall, 38.5% of the package space is appropriated to health warnings. The front of the package should have a text-only warning and the back should have a pictorial warning. The text of the warnings will appear in both English and Gaelic.

Rotation schedule and history

Fourteen pictorial health warnings and two text-only warnings are used on cigarette packages.

Restrictions on misleading informationUnspecified

WARNINGS





























Is andúil thromchúiseach é
caitheamh tobac, ná bíodh aon
eagla ort iarraidh ar chabhair
Smoking is a serious nicotine
addiction, don't be afraid
to ask for help
Féidann de dhodháir ná de dógaiseair

Féadann de dhodhtúir nó do chópaiseoir cabhrú leat éirí as caitheamh tobac Your dector or your pharmacist canhelp you stop anaking

Is andúil thromchúiseach é caitheamh tobac, ná bíodh aon eagla ort iarraidh ar chabhair Smoking is a serious ricotine addiction, don't be afraid to ask for help

Féadann de dhodhtáir nó do chópaíseoir cabhrú leat éirí as caitheamh tobac Your factor or yourpharma cirt can help you stop smaking

Labelling Resource Centre: Ireland. Waterloo, Ontario: Department of Health, University of Waterloo; 2012 [cited 2012 May 5]; Available from: http://www.tobaccolabels.ca/healthwarningimages/country/ireland.